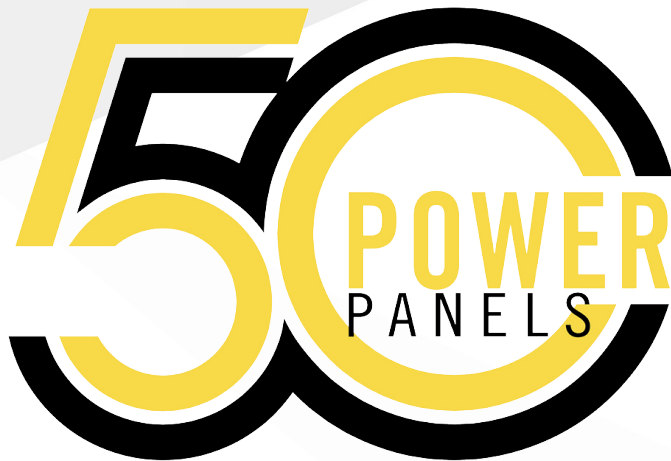


COMMERCIAL

Interior design



PLUG INTO THE POWER

THURSDAY
31st

MARCH, 2022
GROSVENOR HOUSE, DUBAI

#CIDPowerPanels
www.commercialinteriordesign.com

COMMERCIAL Interior design

Commercial Interior Design is the definitive print and digital B2B platform for the region's design community.

Now in its 18th year, it features news, interviews, case studies and market reports, making it the industry's most sought after publication on interior design with a special focus on the commercial and contract sectors.

It remains the leading source of ideas, inspiration, and product and project information for industry professionals, including interior designers, fit-out firms, specifiers, suppliers and developers – both private and public sectors – across the Middle East.

A WORD FROM THE EDITOR

For its debut event, the **Commercial Interior Design Power Panels** brings together an A-list selection of interior designers and architects from the region's most influential firms, for a carefully curated discussion on key issues affecting the industry in 2022 and beyond.

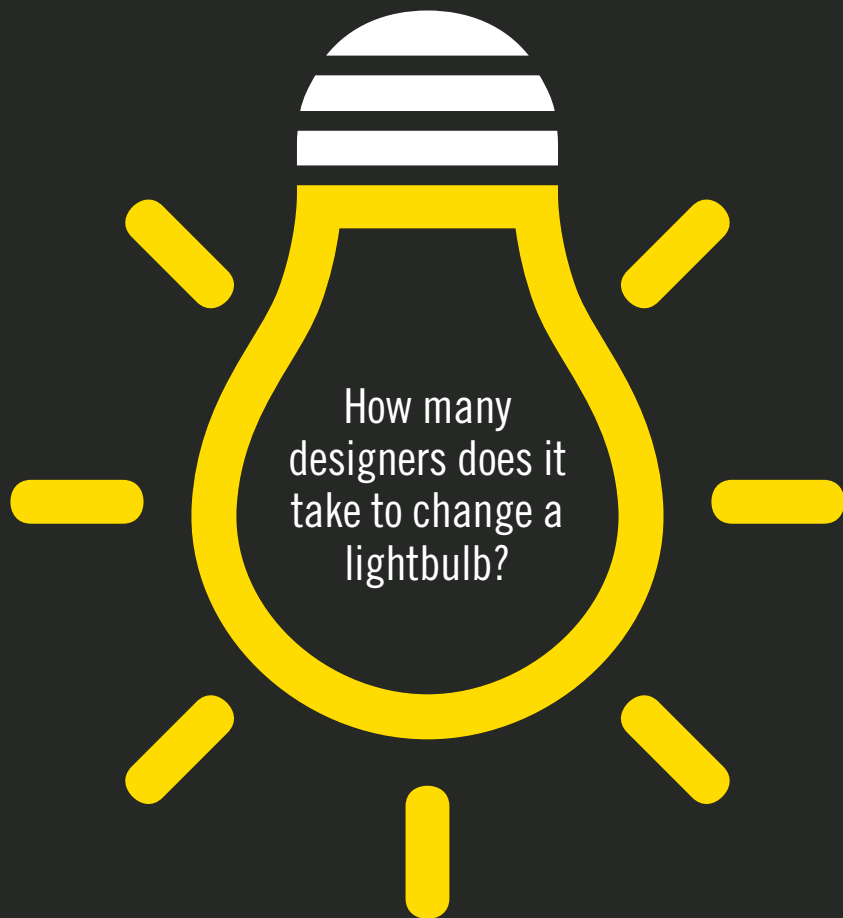
Welcome to this in-person gathering with an exclusive line-up of speakers and panellists, joined by the best of their peer group, for what I hope will be a lively and thought-provoking series of debates on where the commercial interior design industry is at now.

Please take the time to join the discussion today on slido.com using the hashtag **#CIDPowerPanels**

Jane O'Neill
Editor



CID QUIZ



Find out at the CID Quiz.

June 23, 2022. McGettigan's JLT, Dubai

To register your team visit www.commercialinteriordesign.com/CIDquiz

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Cosentino Group is a global, family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners design solutions that offer value and inspiration to people's lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone® and Dekton® by Cosentino®. Technologically advanced surfaces, which allow the creation of unique designs for the home and public spaces.

The group bases its development on international expansion, an innovative research and development program, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety.

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Established in 2004, EMKAY is a well-known contracting company with a passion for excellence. We provide interior fit out and construction services for both commercial and residential purposes. Our team of qualified professionals strive to exceed your satisfaction through excellent workmanship and a transparent approach. You can count on us to deliver your project on time, within your budget and without compromising on quality.

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EMKAY



AGENDA

09:00

OPENING REMARKS AND WELCOME FROM COMMERCIAL INTERIOR DESIGN

09:05

DESIGNING BEYOND BORDERS. INTERNATIONAL DESIGN, FROM DXB TO MIA

Paul Bishop, Owner & Founder – Bishop Design by Paul Bishop

09:25

ENTER THE METAVERSE – DESIGN IN THE VIRTUAL WORLD

Kathryn Athreya, Managing Director – Roar

09:45

BEYOND EXPO 2020

The challenges and triumphs of designing for the world's biggest show and looking to its legacy ambitions with panellists who created buildings and pavilions for the Expo site.

Suha Sabith, Digital Editor – Commercial Interior Design (Moderator)

Ralf Steinhauer, Director – RSP Architects Planners & Engineers

Miriam Llano, Regional, Marketing Manager – Cosentino

Steve Ramsden, Managing Director – ISG limited

Ahmed A. Sultan, Partner and General Manager – Finasi Group

10:20

REFRESHMENTS AND NETWORKING BREAK

10:50

CHANGING ROOMS AND CHECKING-IN

The new customer journey in retail & hospitality design, post-pandemic. From incorporating touchless tech to introducing anti-microbial surfaces – how can good design help restore confidence

Jane O'Neill, Editor – Commercial Interior Design (Moderator)

Dina Murali, Managing Director – DZ DESIGN

Matteo Borgini, Managing Director – Kristina Zanic Consultants

Kristina Zanic, CEO Kristina Zanic – Consultants

Carla Conte, Founder & Creative Director – Brand Creative

Talar Bardakjian, Creative Director – ODG

11:25

RETURN TO THE WORKSPACE

Creating safe and welcoming work places for 21st century corporations while embracing fresh models of doing business. Is resimercial design the way forward for the new model office? What place does sustainability have?

Dr. Malini Karani, Director of Studies for Interior Design – Heriot-Watt University Dubai (Moderator)

Chris Barnes, Owner & Founder – Broadway Interiors Design Studio

Mriganka Travasso, Creative Director – Total Office

Adriana Graur, Design Director – Design Worldwide Partnership

12:00

REFRESHMENTS AND NETWORKING BREAK

12:20

HUMAN CENTRIC DESIGN AND LIGHTING – THE FUTURE'S BRIGHT, THE FUTURE'S HUMAN CENTRIC?

This panel will discuss sustainability in lighting design and look at how the sector has taken a more humancentric approach. Remote working and returning to the office created new needs and trends that made the careful integration of lighting design more important than ever before.

Jane O'Neill, Editor – Commercial Interior Design (Moderator)

Vera Dieckmann, Founder & Creative Director – XO Atelier

Mihir Sanganee, Creative Director – Designsmith

Paul Nulty, Founder – Nulty+

12:55

CLOSING REMARKS FROM COMMERCIAL INTERIOR DESIGN

SPEAKER PROFILES



PAUL BISHOP
Owner & Founder – Bishop Design by Paul Bishop

Paul Bishop has become a household name in the industry with projects including Massimo Bottura's renowned restaurant Torno Subito to infinite entertainment destination Wavehouse, and iconic hotel destinations including SLS Hotels & Residences. Along with his team, the Bishop Design brand continues to make a lasting impression on society through impeccable design.



CARLA CONTE
Founder & Creative Director – Brand Creative

A MENA industry rarity, Carla is a celebrated interior and branding specialist with extensive experience in brand creation and redefinition. Her strategic design methodology is the major force behind the multi award winning work she has produced in North America, Latin America, the UK, Asia and presently the Middle East.



DINA MURALI
Managing Director – DZ DESIGN

While working at dwp and other large hospitality design firms, Dina gained valuable experience of telling authentic and compelling stories through design and creating spaces that always put people first. From Ramada, Crown Plaza and Radisson to Intercontinental, Hilton and Marriott, she's done it all.



VERA DIECKMANN
Founder & Creative Director – XO Atelier

Vera Dieckmann is the Founder and Creative Director of XO Atelier. Originally from Germany, her work in Dubai is considered to immaculately represent the contemporary design narrative of the region. She plays a hands-on role in managing multiple projects, an ever-growing team and a burgeoning list of clients.



ADRIANA GRAUR
Design Director – Design Worldwide Partnership

Adriana oozes energy and creative spirit in all that she does. Her early career was shaped by her tenure at Perkins & Will and her passion has steadily grown along with her curiosity and drive to push the boundaries for better design making her a design powerhouse and a well-respected professional.



AHMED A. SULTAN
Partner and General Manager – Finasi Group

Ahmed is a well known figure and the personal advisor to many esteemed UAE government entities and leaders for whom he has designed the interior of several UAE ministerial office and cabinets in the Emirates Towers, as well as residence and palaces.



MATTEO BORGINI
Managing Director – Kristina Zanic Consultants

Matteo is an architect and interior designer with 25 years of experience working on interior design projects in Europe and Asia. His experience includes design, management and coordination of luxury hotel, resorts, commercial and residential interior design projects. He has worked with developers and hotel operators, as well as with design consultancies.



RALF STEINHAUER
Director – RSP Architects Planners & Engineers

Ralf leads RSP's global hospitality division focusing on delivering high quality design ranging in type, scale, budget and geography to both international and domestic clients within the region. His vision is to continue to produce well-considered architecture and interiors that answer to the region's new forward-thinking vision, whilst setting exceptional project delivery standards.



CHRIS BARNES
Owner & Founder – Broadway Interiors Design Studio

Chris Barnes is the Owner & Founder of Broadway Interiors Design Studio established in 1999. The creative juice behind their success, he is shortlisted year on year for "Interior Designer of the Year" and is number eight in the CID Power List.



DR. MALINI KARANI
Director of Studies for Interior Design – Heriot-Watt University Dubai

Malini obtained her Bachelor's in Interior Design at the American University in Dubai and studied further at the Academy of Art, University in San Francisco to obtain her Master's in Architecture. She combined experience of teaching and practice in design and architecture for over 25 years.

SPEAKER PROFILES



KATHRYN ATHREYA

Managing Director – Roar
In her four years with Roar, Kathryn has more than doubled the headcount of the company and expanded its operations into new countries and sectors. Kathryn is now focused on building the company's commercial venture in the Metaverse. In 2015, she was named one of the GCGs Top Women Leaders at the World Brand Summit.



MIHIR SANGANEE

Creative Director – Designsmith
Mihir spent the majority of this early-career on-site – overseeing the quality of the work being delivered. He combined this practical experience with his personal design capabilities and created his studio, Designsmith. His portfolio includes array of luxury residential, F&B, hospitality, retail and commercial projects in Middle East.



MIRIAM LLANO

Regional Marketing Manager (Middle East, Africa, Turkey & India) – Cosentino
Miriam is a skilled brand strategist who has spearheaded the growth of global surfaces leader Cosentino in the Middle East as its Marketing Manager. She revels in combining her passion for design with her expertise in brand development to carve a unique and powerful position for Cosentino in the design industry.



PAUL NULTY

Founder – Nulty+
Throughout a career spanning over 20 years, Paul has been involved with a wide variety of prestigious projects and combines creativity with a keen eye for detail. His background in theatrical lighting provides him with a unique understanding of the relationship between space and light.



STEVE RAMSDEN

Managing Director, Southeast Asia & Middle East – ISG limited
Steve Ramsden is an experienced business leader with over 35 years of experience in the engineering, fit out and construction industries across the UK, Southeast Asia and The Middle East - with demonstrable project experience spanning the commercial office, hospitality, leisure, retail, healthcare, engineering and public sectors.



TALAR BARDAKJIAN

Creative Director – ODG
At the end of 2020, Talar took over as the Creative Director at ODG and since has worked with some of the biggest names in retail, travel retail and various hospitality and F&B projects, with her latest works being that of the 5000 square meter Bahrain Duty Free which opened in late 2020 as well as a 22,000 square metre mixed use corporate project in Ethiopia.



MRIGANKA TRAVASSO

Creative Director – The Total Office
Mriganka is a Creative Director and Partner at 'The Total Office', a 25 year old business focused on improving wellness & productivity in the workplace. Her role influences virtually every department in the organization as it encompasses enhancing client touchpoints, process, design and product development.



MUSTAFA KHAMASH

Managing Director – Kart Design
Before founding in 2004 Kart Group, a Dubai based luxury interior design atelier and a fine modern furniture importer for home & offices, architect Mr. Mustafa Khamash had previously worked with renowned architects such Zaha Hadid. He became a well known figure and the personal advisor to many esteemed UAE government entities and leaders for whom he has designed the interior of several UAE ministerial office and cabinets in the Emirates Towers, as well as residence and palaces.



JANE O'NEILL

Editor Commercial Interior Design
In a journalism career spanning nearly two decades, Jane has held various leadership positions across multiple brands, both in the UK and the Middle East. Most recently, Jane launched a digital-only lifestyle media title in the UAE.



SUHA SABITH


Digital Editor Commercial Interior Design
Suha Sabith is the digital editor for Commercial Interior Design (CID) and Middle East Architect (MEA). She has a combined eight years of experience in the field as a reporter, producer and editor for key national and international events.

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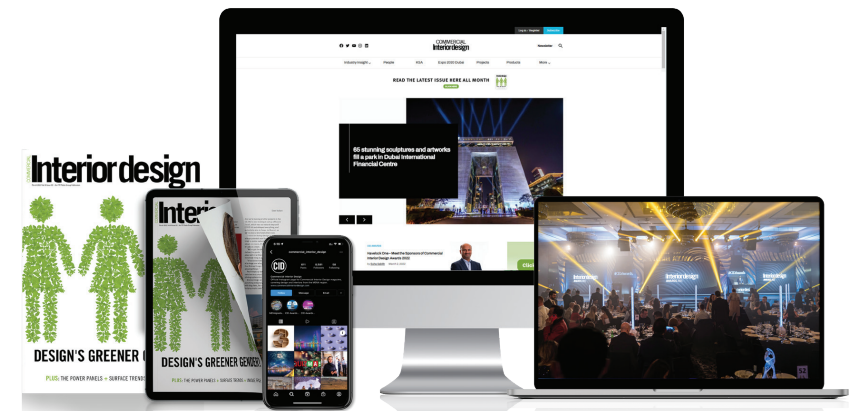
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