

# Design

## Middle East

April 2019  
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# TALK OF THE TOWN

THE SECOND EDITION OF THE DESIGN FORUM WAS A RESOUNDING SUCCESS. CATCH ALL THE KEY DESIGN MOMENTS INSIDE



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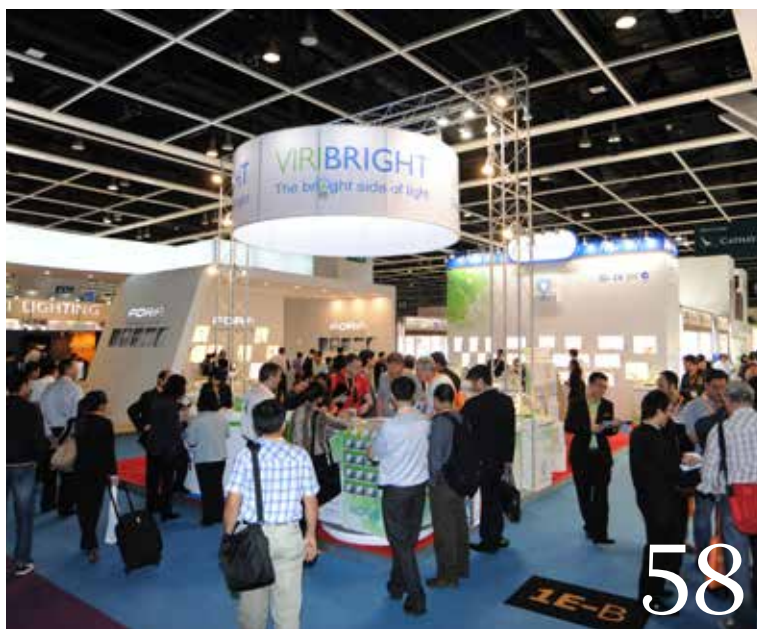
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- What are the positive impacts that smart cities can have in the region?

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Printed by UPP

# Design

Middle East

## Welcome

"We do not remember days, we remember moments."

I absolutely agree with this!

We might forget the dates, or the venue, or the food, but what matters is that we had a good time. And this is exactly what happened at the second edition of the Design Forum on March 2019 ,20, at Fairmont The Palm. The ballroom was buzzing with known and new faces and there was a positive vibe everywhere. More than 320 design enthusiasts attended the event and 18 speakers participated in various panel discussions and presentations. What a memorable day and it would have not been possible without the support of our sponsors, speakers, and attendees, thank you all.

Our cover story presents the highlights of the Design Forum and insight on the discussions and presentation that took place during the event. This year, the discussions focussed on the issues that are increasingly defining the way designers and architects work—how millennials design and occupy spaces, human-centric approach to design, and what defines an effective healthcare facility. There was also an exciting presentation on interactive lighting installation enhancing our interiors. This edition also throws some light on the lighting trends and innovations hogging the limelight in this region.

On another note, for the summer season, I want the lovely Weave Lamp from Nayef Francis Design Studio in Beirut featured in the 'Pick of the Month' section. My wish!



Happy reading!  
**Roma Arora**

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## Dubai Design District announces winners of d3 Fencing Competition



Dubai Design District (d3), announced the winners of the d3 Fencing Competition. In January 2019, d3 issued an open call inviting artists to design artwork to decorate the fencing surrounding the district, themed around d3's three core values – Unite, Create and Inspire.

A judging panel comprising members of the d3 senior management team selected four UAE-based winners—Ajša Zdravković, a British-Serbian graphic designer, illustrator and copywriter; Ichraq Bouzidi, a design architect, visual artist, and illustrator from Morocco; Benjamin Batrak, an architect from the UK; and Nasiim Rezapour, a graphic designer and illustrator.

In addition to the opportunity to display their artworks on two or more zones of fencing, winners will receive a cash prize.

Khadija Al Bastaki, executive director of d3, said: "The d3 Fencing Competition aims to engage the wider creative community beyond the Design Quarter. We are proud to showcase the works of UAE-based artists on the fencing around d3 as part of our objective to highlight local talent."

Zdravković's submission is a series of visual patchworks that highlight her observations of her time in Dubai, each artwork telling a story.

Bouzidi's illustrations communicate all the emotions she felt whilst working at d3. The images represent dreams, hopes and creativity within a minimalist poetic current that appeal to the viewer's thinking.

Batrak's approach was to make d3 feel like a more inviting space by designing the fencing a way a child would. His artwork incorporates the three core values of d3.



## French Pavilion will promote innovation and sustainable development

France unveiled its pavilion, to embody a bold, conquering, and innovative vision of the city along with connected and sustainable territories. Brune Poirson, Secretary of State to François de Rugy, Minister of State, Minister for the Ecological and Inclusive Transition, unveiled the French Pavilion for Expo 2020. The French Pavilion will be both a symbol of France's participation in this world event an emblem of the promotion of French innovation and an experiential space for all visitors. "The Expo 2020 will be a major opportunity to demonstrate that our choices in favour of ecological and inclusive transition are conducive to solutions, meaning and growth. Solutions to make daily life respectful of the planet and citizens. Meaningful and growing also for our companies, both public and private, whose innovations will delight future visitors to our Pavilion" emphasises Brune Poirson.

The French Pavilion aims to highlight the fastest possible mobility, but also to embody the enlightenment, a symbol since the 18th century of sharing and spreading knowledge. The French Pavilion will promote the French innovation model, which makes it possible to conciliate sustainable development and international business competitiveness for connected and sustainable cities and territories, serving the citizen, and the common good



Designed by the Atelier du Prado Architectes and Celnikier & Grabli, the French Pavilion has the light as one of the key inspirations. It was thought as an oasis from which a true canopy of light literally emerges. A facility that goes beyond the limits of a regular building since it fuses materials and light in a single structure to showcase the content of permanent and temporary exhibitions. A powerful idea lies at the heart of the project: to begin the visitor's journey outside the structure and continue the experience seamlessly inside, transforming waiting time into a moment of sharing and emotion—a concert of sensations that encourages reverie.

A real living space, a meeting point open to the world, a space of economic and tourist attraction for our territories. The "Light, Lights" pavilion will be punctuated by a constantly changing program during the 24 weeks of the Expo 2020.

# First Look: New collection by designers Ludovica + Roberto Palomba for Ideal Standard

Ideal Standard launched its new collection with designers Ludovica + Roberto Palomba at ISH 2019 in Frankfurt, Germany from March 11-15, 2019. The range comprises unique ceramics and fittings, as well as furniture and a bathtub, and in a bold move sees a return to the use of colour to enhance modern interiors projects.

The Conca series was originally designed for Ideal Standard by Master designer Paolo Tilche in 1972, and it had a profound impact on the culture of design. In their contemporary design interpretation, Ludovica + Roberto Palomba kept the geometries and sensual details of the original design but brought Ideal Standards' advanced manufacturing technologies into play that enabled a new level of purity in the design, unthinkable in the 1970s. Roberto Palomba says: "Taking on an iconic design like Conca from a Master designer I have admired since I started my career is both exciting and scary. I am extremely proud of the result and believe we were able to create a piece that fits today's trends while retaining its unique, sophisticated character".

Ideal Standard's new Conca series of basins presented at ISH 2019 is complemented by two distinct series of faucets designed by Ludovica + Roberto Palomba: the cylindrical JOY and the exceptionally flat basin mixer CHECK. Both add a different, unique character to the Conca basin. Furthermore, the renowned studio designed a stunning free-standing bathtub in Conca design, as well as an architectural toilet and bidet range called BLEND that integrates Ideal Standard's industry-leading hygiene features, including revolutionary AquaBlade flushing technology. Colour has played a fundamental role in Ideal Standard's history, with ceramics particularly in the 1960s and 1970s being chosen to complement surrounding materials. It was during this era that the bathroom moved from a purely functional space to one that supports and enhances the design impact of a building.



Now, Palomba Serafini Associati has evoked this memory with the introduction of a stylish new colour palette. Ten new ceramic colours – including black gloss, slate grey, Kashmir, sage and pomegranate – join white gloss and white silk to offer a complete palette that brings a sense of emotion to bathroom interiors. Some colours hark back to historical Ideal Standard designs but with a contemporary, elegant finish, while others are entirely new and have been designed to complement popular modern materials, such as marble and stone. The new colour palette will be available on Ideal Standard's Ipalyss basin in Q3 2019 and on Conca when it launches in 2020.

At ISH 2019, Ideal Standard showcased new product offerings like its comprehensive pre-wall installation system PROSYS. The innovative NAVIGO platform with its push-button technology provides the ultimate personalised shower experience in hotels as well as at home. For



public washrooms, the new generation of Ideal Standard's touch-free, soap integrated sensor-tap INTELLIMIX and the newly developed, mobile-enabled SPHERO anti-splash urinal provide ultimate convenience to both users and operators.

The new renovations will enhance the visitor's experience



## Souk Madinat Jumeirah undergoes major renovation works

Dubai Holding has commenced major renovation works at Souk Madinat Jumeirah, its popular Arabian-inspired shopping and leisure destination in the heart of the Madinat Jumeirah Resort. Set to be completed over the next three months, the enhancements work, which is part of a wider plan for the destination, will create a more convenient and seamless visitor experience.

Conducted in collaboration with the Roads and Transport Authority, and to be executed without impacting the access to the surrounding hotels or to the events taking place at Madinat Jumeirah, the renovations cover the interior areas and the main entrance, including the entrance to

the conference halls. It will also include a complete redevelopment of the arterial roadways leading to and from the destination to optimise the flow of traffic and reduce waiting times for visitors arriving by car or bus. A dedicated taxis entrance and queue line will be developed, in addition to a separate bus parking area to relieve congestion and provide a quick and smooth entry and exit.

Khalid Al Malik, managing director of Dubai Holding, said: "Since its inception more than 15 years ago, Madinat Jumeirah has been a cornerstone of Dubai's tourism industry, consistently drawing in millions of visitors annually. The current upgrade aims to not only

improve the destination's connectivity and infrastructure but to also reimagine its core offerings and build on its reputation as one of Dubai's most iconic leisure – and entertainment-led retail destinations."

Souk Madinat Jumeirah seamlessly combines traditional Middle Eastern stands, barrows and stalls with a mix of contemporary boutiques, souvenir shops, and luxury jewellery brands. Each of its over 25 restaurants and cafés, serving cuisines from all corners of the world, offers picture-perfect views of Arabian architecture, sparkling waterways or the iconic Burj Al Arab Jumeirah.

## Azerbaijan reveals nature-inspired pavilion design for Expo 2020

Azerbaijan revealed the design of its country pavilion for Expo 2020. The theme chosen for the Azerbaijan Pavilion is 'Seeds for the Future', conveying the message that it is only by investing in the future – today – that people can truly achieve sustainable development and improve the places in which they live and work.

Recently, the official launch of the construction of the pavilion took place. The project is supported by the Heydar Aliyev Center. The pavilion, which occupies

a 2,086sqm plot was designed by the Italian company Simmetrico. The pavilion's architecture is inspired by two iconic natural elements: the tree and the leaf. It is designed to offer a place where Expo visitors can reflect on major issues related to sustainable development.

Expo 2020 will run from October 20, 2020, to April 10, 2021, and expects to record 25mn visits, with 70% of visitors projected to come from outside the UAE – the highest proportion of international visitors in the 168-year history



of world expos. A total of 190 nations have confirmed their participation in Expo 2020, highlighting the status of the UAE as a global destination that brings people and countries together.



Surfaces are neutral to encourage children and educators to become the main sources of stimulation



## Roar completes Ora, the Nursery of the Future

Ora, the Nursery of the Future by Roar has been guided by the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. It's the latest addition to the Future Collection, the UAE Government's suite of programs and initiatives focussed on the UAE 2071 vision for innovation, including Dubai Future Foundation, Dubai Future Accelerator, Dubai Future Academy, and Museum of the Future.

The design brief was to create a world-class learning experience that instils the habits of innovation and futurism that will stay with children for life. It was not an easy task! The biggest challenge facing education designers is that we're preparing children for jobs that don't yet exist," says Pallavi Dean, founder and creative director at Roar. "So we designed a space where children would not just learn specific skills such



as maths and reading but would fall in love with learning itself. That meant designing a learning experience that's playful, stimulating, and social. Learning by doing is so much more powerful than a conventional lecture-style set-up."

One of the most striking architectural features is the cloud-like shape of the external structure we created in collaboration with Dubai-based AR gallery. "The narrative of the design was inspired by the image of a gentle, protective cloud, so while conceptualizing the various elements of the school, we asked ourselves, 'would a young person feel safe and happy enough to really be authentic



here?' It was important to make sure every aspect allowed little ones to completely immerse themselves in their physical environment, naturally navigating according to their individual paces of learning," added Dean.

The design team incorporated the latest research from paediatric neuroscience to inform the design.

The heart of the 600sqm nursery is called Mars Lab —a nod to the UAE's ambitious Mars space programme. The Mars Lab is a community space, where children of all ages, along with teachers and parents, gather in large or small groups.



## Kinnersley Kent Design delivers Roasting Plant project in the UK

New York’s well-known coffee house Roasting Plant, launched its first UK location—London and 1,300 sqft coffee shop features branding and interiors by Kinnersley Kent Design (KKD). The welcoming, open interior invites customers to choose their own personalised blend of coffee beans—up to four different varieties in a single cup. The Javabot measures out freshly roasted beans to be ground and immediately brewed.

The designers refreshed the full brand identity, from the logo and storytelling approach to the packaging, uniforms and coffee shop interior. Each aspect of the place has been carefully designed for flexibility so the concept

can be tailored to future locations, with a strong core DNA that ensures that the brand remains consistent and recognisable to customers.

The new concept marries the ingenious Javabot with a warm, memorable, and personal customer experience. The design humanises the technology, celebrating the brand’s natural products and its people—from its customers to growers, engineers and coffee masters.

Jill Higgins, partner at Kinnersley Kent Design, said: “Focussing on the customer, we sought to create an environment that’s warm, accessible, and friendly. The branding and the interior design entertain, educate, and encourage

sharing—whether it’s Roasting Plant’s coffee master recommending personalised blends, or customers sharing photos online. One of the best uses of in-store technology is to free staff to spend more time with customers, and that’s exactly what the Javabot does – while making perfect coffee and being fun to watch.”

The new brand identity is fresh, contemporary, and playful. A core part of the design language is the quirky illustrations that feature across the packaging and as an in-store mural. The welcoming interior design embraces state-of-the-art technology whilst bringing in warmth and texture. The earthy material palette features oak, tan leather, and porcelain tiles.



# Host Milano 2019 will offer new technological solutions for hotels!

This Year, for Host 2019—at Fiera Milano, there will be new events to look forward to. Be inspired by big data for new designs, bring the values of wellness and lifestyle into your project and integrate it into new urban scenarios.

Discover the new luxury, technological solutions for hotels and the requirements of new generations. These are the highly topical themes which will be covered at the Design Talks, this year's big new event in the context of Smart Label, the Host Innovation Award: seven refresher seminars for architects, experts and industry professionals, guided by an innovative user-centred approach and with a focus on digital transformation.

But this is not the only new way Fiera Milano and POLI.design will be recognising innovation in the hospitality industry: at Host 2019 – at fieramilano from October 18-22, 2019, they will also be awarding three categories of prizes: SMART label for products characterised by innovative content, Innovation SMART Label for products which change the directions of conventional trends, and Green SMART Label for products which stand out for their eco-sustainability. There will also be two types of special mention, for the applications of new materials and for the



introduction of digital connectivity in the service of the Internet of Things.

The international jury is composed of five members, including university professors, professionals, and experts with enormous experience in design, hospitality and energy saving. The commission will assess the candidate products, services and projects in the light of the following criteria: efficient functions of products and services, efficacy of products and ease of use of services, and innovative usability, technologies and benefits for users. Over the last three editions, SMART Label, the

Host Innovation Award, has awarded over 150 prizes and 20 special mentions to leading actors in Italian and international hospitality.

With this new edition of SMART Label, the Host Innovation Award, and its other initiatives showcasing the most advanced innovations, Host 2019, confirms its place as the event at which companies and professionals can discover the offerings that promise to change the world of hospitality.

HostMilano's recent editions have further reinforced its position as the trendsetting event for layout, design, formats, and technologies.

## Hormann launches revolutionary space-saving garage doors

The German manufacturer of residential, commercial and industrial doors, Hormann has launched their double skinned LPU 67 sectional garage doors that open vertically upwards and can be suspended under the ceiling to save space.

It offers excellent thermal insulation achieved by sections with the thermal break with a U-value of 0.33 W/ (m<sup>2</sup>·K), a very good seal on spaces between sections with double lip seals and an optimum floor connection using double bottom seals, which also compensate for floor unevenness and energy losses. For

those seeking ways to isolate air-conditioned areas, the LPU 67 thermo sectional garage doors have been designed to achieve the company's lowest ever U-value, providing up to 50% more thermal insulation than previous models.

According to Darius Khanloo, managing director, Hormann Middle East & Africa, "Since the sectional doors open vertically upwards, you can make full use of the space inside and in front of the garage. The comfort and convenience LPU 67 make it the best choice for garage doors. The LPU 67 thermo is also available in a variety of finishes, colours, and glazing options. At Hormann, our clients are guaranteed to find a sectional garage door of their preferred style."

The door comes with an anti-theft kit that ensures the door is locked automatically when there is any forced opening. The surface is



protected against rust because of the use of hot-galvanised material and the high-quality polyester-primer coating on both sides, leaving no room for any streaky marks.

Solid timber doors come with two types of timber, each can be glazed in one of eight colours, while steel doors are available with 15 equally-priced different preferred colours.

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# Design!

The second edition of Design Forum was a roaring success surpassing all the previous numbers

Photographs by Farooq Salik  
Dhananjay Shekar Poojari

**I**t was a full house and we couldn't have asked for more! Design Forum on March 20, 2019, at Fairmont The Palm was truly a memorable event bringing the design fraternity together under one roof. The goal was to create a great networking platform and to bring like-minded people together to ideate and socialise. Not just that we succeeded at it, we surpassed our last years' figures and over 320+ attendees and 18 speakers were part of the event. The industry experts voiced their opinions on the relevant matters pertaining to the industry—millennial's definition of effective design, focus human-centric design approach, how interactive crystal installations are enhancing the interiors, and healthcare designs that promote holistic healing. All this and more, here are the key moments and highlights of the Design Forum 2019. ▶

# Welcome note

**Abdelrahim Abusedira**

Head of SME Marketing, du



Abdelrahim Abusedira

The event was kick-started with a welcome address from Abdelrahim Abusedira, head of SME marketing at du, as he discussed how over the past years, Dubai has provided an ideal atmosphere and eco-system for design and architecture to thrive, enabling designers and architects to turn their creative ideas into a reality.

Abusedira said: "In the coming years Dubai will witness a major transformation into a smart city. Smart Dubai will connect government entities, the private sector, and individuals through one single platform. Millions of devices and sensors will collect huge amounts of data through IOT (internet of things) and M2M (Machine to machine) connectivity, driving decision making and efficiencies in the emirate, and of course, making life easier for the residents and visitors of Dubai.

And this is just the beginning of the digital future." It would be interesting to see how the design and architect businesses will be part of this transition and will have the opportunity to become even more creative and agile.

However, the dependency on technology has become a major prerequisite for businesses to sustain and grow.

Abusedira also highlighted how digitalisation will play an important role: "In light of this, du is providing the backbone for this transformation by establishing a foundation for digitalisation for the sector through reliable connectivity and advanced Information and Communication Technology (ICT) solutions to help business transform digitally, catering for all business needs regardless of their size or vertical."

“Dubai will witness a major transformation into a smart city. Smart Dubai will connect government entities, the private sector, and individuals through one single platform.”



# Keynote speech

**Khadija Al Bastaki**

Executive Director, Dubai Design District (d3)



Khadija Al Bastaki

This year, Khadija Al Bastaki, executive director at d3 was the keynote speaker at Design Forum. Al Bastaki discussed how d3 is focussed on driving the growth of the design industry in the region, initiatives, and future plans.

d3 is now home to approximately 500 business partners and over 50 retailers as well as a workforce of more than 9,000 creative professionals. Al Bastaki said: "At d3, our core values are to unite, create and inspire the design community. With this in mind, we have spent a lot of time trying to develop an enabling environment for creative professionals. We understand the level of support designers need, whether it's networking opportunities, a space to showcase their works, or simply a platform to collaborate with like-minded people to create something

new and dynamic in the design space." Al Bastaki also highlighted some of the key initiatives by d3. Al Bastaki shared: "In 2018, alone, d3 hosted more than 300 events, workshops and initiatives, aimed at nurturing the local design community, including the fourth edition of the annual Dubai Design Week. Last year, we also launched 'Design for Good', a CSR initiative seeking to connect the design community through creative collaborations that drive social change in the UAE. Several projects were successfully completed, with new ones scheduled for 2019."

In addition, d3 is home to the Dubai Institute for Design and Innovation (DIDI), the first institution in the country to provide higher education in this field in line with the highest international standards. ▶

“We understand the level of support designers need, whether it's networking opportunities, a space to showcase their works, or simply a platform to collaborate with like-minded people to create something new and dynamic in the design space.”

# Panel discussion:

## How millennials' approach to design is different from the previous generation?



GREAT MINDS: (L-R) Camilo Cerro, Justin Wells, Marina Mrdjen Petrovic, Aleena Waqas, and Neda Salmanpour

The first panel discussion at the Design Forum highlighted the aspirations of the younger generation that are very different compared to the previous generation. Millennials have seen rapid technological advancements, social media boom, economic and global change, their attitudes, behaviours and indeed their expectations are different from those who came before them.

The panel was moderated by Camilo Cerro, professor of Architecture and Interior Design, American University of Sharjah and included Justin Wells, director & global hospitality leader, dwp;

interior designer Aleena Waqas; Marina Mrdjen Petrovic, divisional manager-furniture division OFIS; and Neda Salmanpour, junior architect at Binchy And Binchy Architecture.

Cerro emphasised how millennials link designs with technology. "The process of teaching how to design has not changed, what has changed is that technology is backing up everything. Everything from beginning to execution is connected with technology and this technology is changing so fast that by the time we come out with a product, we have to re-think whether it's still valid and

relevant. That's what everyone should be careful about." Wells shared his experiences and drew a comparison between cinema and design. "Like in cinema, designers and architects are also doing the storytelling scene by scene with their designs. Just like designing a hotel, we as designers and architects create scenes that are suitable for the millennials, specifically to act out their lives."

Petrovic stressed that how technology is changing the way millennials think, design, and execute. She said: "Millennials are inspired by what they see on their laptop, tablets, and



smartphones. Millennials are all about technology and we are curious to know how their approach to design is different from the others who are long working in this field. Millennials want things quickly, fast, and flexible."

Waqas said that developers follow the pattern of design but it's the younger generation who's asking for more like opting for solar panels, hi-tech technology, and sustainable materials. "Millennials are more socially-conscious and responsible. They want solar panels, innovations, and energy-saving products in their spaces."

Millennials are a generation driven by social media and things are very fast-paced in their lives. They use social media to research products and engage with other millennials."

Millennials have absolutely no tolerance for things that are slow and Salmanpour rightly quoted: "The fact is that millennials have grown up in the social media environment and likes on Instagram indicates the success of a project/product. Actually, it's an important and simpler way of reaching out to people. Their idea of design is fuss-free and focus is on collaborative spaces." ▶



“What has changed is that technology is backing up everything.”



“Like in cinema, designers and architects are also doing the storytelling.”



“Millennials are inspired by what they see on their laptop, tablets, and smartphones.”



“Millennials are more socially-conscious and responsible.”



“Millennials have grown up in the social media environment.”

# Panel discussion:

## Are we designing for humans?



The second panel highlighted the importance of the human-centric designs. Design interventions and structures, the material used, lighting, furniture, biophilia, and other technological advancements can attribute to human health. In fact, the elements of biophilia are all part of the larger environment we live in.

This interesting panel was moderated by Leanne Henderson, founder at Taurima and other panellists included Indu Varanasi, founder and director at IRD Design; Bassel Omara, lead design architect, Dorsch Gruppe; Firas Sfair, GM and lead

designer, Northcorp and co-founder at Debrief Architects; and Pooja Shah Mulani, lead senior designer at LW.

We are designing for people and how can one forget about them, Henderson urged. "The way people interact with design and spaces should be a priority because this affects their well-being and happiness. The human-centric design places the end-users firmly at the heart of projects."

The importance of applying a human-centric approach to design cannot be underestimated. A successful project considers human

perspectives throughout the design process. Omara discussed: "It's necessary to meet people and understand their primary needs and it's highly important to interact and communicate with the end-users from the beginning of the project. To understand who all will be using the space and in which manner is one of the factors contributing to the success of the project. Put yourself in place of the end-user and you might be in a better position to evaluate the situation."

Varanasi threw some light on the commercial projects, where there is not just one end-user or



set of end-users. Varanasi shared: "In commercial projects, people use space in different ways like an audience, a visitor, or as a workplace. These are crucial determinants for your design. It's very important to wear different hats at different times to understand how various people with various needs would use a particular space. I know technology is the buzzword but ultimately, we cannot live in the virtual world. We have to solve our own problems."

"The client is not always the end-user and it becomes even more important to

go deeper in your research and produce a design which is effective," said Mulani. She further added: "It's not just the responsibility of the designer to produce a good design, it requires collaborative effort."

For Sfair, a good design is one which benefits its occupants: "You have to educate the clients to let go of certain aspects that are not relevant and focus on other important points for the wellness of the occupants. A strong conceptual approach to design is very important as opposed to just aesthetics approach." ▶



“The human-centric design places the end-users firmly at the heart of projects.”



“We cannot live in the virtual world, we have to solve our own problems.”



“It's necessary to meet people and understand their primary needs.”



“A strong conceptual approach to design is very important.”



“It's not just the responsibility of the designer to produce a good design.”

# Presentation:

How interactive crystal installations are enhancing the atmosphere of interiors



TALKING LIGHT: Martin Frýželka



In this digital age, design enthusiasts are interested in seeing something different and something that brings the human quotient and innovative technology together. It's all about rethinking the connection between people and everyday objects around them like lighting.

Martin Frýželka, managing director at Preciosa highlighted how modern lighting installations are incorporating interactive features that senses and respond to human activity.

In his presentation, Frýželka stressed: "How historical designs are cultivating into the contemporary ones and how we can use action, reaction, interaction in installation to enhance our interiors."

Interactive light installations have become an extremely popular phenomenon and why not, it's interesting to see a light that engages and connects people on multi-sensory levels. Frýželka narrated various examples like, Preciosa's one of the most popular installations called 'Breath of Light', which demonstrates how design and technical ingenuity, turned a chandelier into a playful installation. "Breath of Light installation is inspired by our childhood. It's an interactive installation where if you would go close to the sensors, the light would behave on its own. It's a tool for people to interact with space."

Another exciting installation Frýželka talked about was Canopy of Light, "The inspiration behind this installation was to capture the full bloom of the forest and the idea was to bring the atmosphere of the forest into the interiors. Made from hundreds of hand-blown Bohemian crystal leaves with a champagne matte brass finish, it's a beautiful installation."

Frýželka added: "I believe we will continue to see more interactive and dynamic lighting installations that create an experience and connect people not only to space but each other."

Frýželka also shared a sneak peek of their latest installation —Carousel of Light, which the brand would showcase at the upcoming Salone del Mobile di Milano in April 2019. He signed off: "Design should not be ruled by the technology but from the technology point of view, it should be part of the right approach in the context of design." ▶

# Panel discussion:

## How healthcare design is more than just aesthetics?



HEALTHY DISCUSSION: (L-R) Curtis Laitinen, Joseph Charles, Stas Louca, Carla Conte, and Clive Robertson

The last panel brought to the limelight the designs in the healthcare sector. There's a sudden shift in the design industry towards the healthcare sector now. Leading firms are coming forward and delivering quality designs that enhance the guest and patient experience. This panel discussion was moderated by Curtis Laitinen, associate director, healthcare at AECOM Middle East and featured industry experts—Joseph Charles, founder and managing director at Pinnacle Interiors; Stas Louca, managing director and co-founder of H+A; Carla Conte,

founder and creative director at Brand Creative; and Clive Robertson, construction project director at Stantec.

Laitinen started off: "Nowadays, the focus is on the patient's wellness. Various statistics show that a patient facing a pleasant view than a wall made of bricks recovers faster. A healthcare facility should aim at reducing stress so that the patient can put his energies into something better." Charles urged how smart technology is used in the healthcare sector: "Smart clinic is a new culture— they are kiosks located at public spaces

like malls. These clinics have main equipments with one nurse and one technician. The nurse would take the vitals and send them to the doctor. The doctor would then assist the patient after examining his/her reports online and making a video call. We can call it healthcare in retail with maximum convenience. The first of such concept would be launched next month in Dubai."

Conte and her team have recently completed the design for multiple areas for Al Jalila Children's Hospital in Dubai, including the atrium, teen waiting lounge, corridors, doctors office, and staffroom. She





shared her experiences: "For the Al Jalila Children's Hospital project, the brief included to liven the space and make it less clinical and a more positive environment for patients and staff. As a designer, we should create a space that doesn't remind patients that they're sick."

Louca talked about the relevance of evidence-based design (EBD) in the healthcare sector. EBD is defined as the process of basing decisions about the built environment on credible research to achieve the best possible outcomes. He said: "We are doing our planning based on the EBD to produce the best

possible patient, staff, and operational outcomes in a healthcare facility. A patient heals faster when he is in a better environment."

Robertson emphasised: "For a paediatric department, getting graphic designers to create surroundings that make children comfortable, isn't that expensive. Art can be a positive distraction and inspirational for the patients. In the European countries, regardless of whether the hospital is a five-star facility or a normal hospital, a budget is allocated for art. The same needs to be done in this region as well." ▶



“A healthcare facility should aim at reducing stress.”



“Smart clinic is a new culture.”



“A patient heals faster when he is in a better environment.”



“We should create a space that doesn't remind patients that they're sick.”



“Art can be a positive distraction and inspirational for the patients.”

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Aerial view of the the Floating Venice Hotel project

# Floating architecture

*Riccardo Robustini, director at UNICA Architects, talks about the architecture built on water*

Human civilisation has taken shape around the water. Water has always been an element of nature, constantly surrounded by life and flourishing economies. Water is also a source of magic. The endless and indefinable movement of the iridescent surface provides a sense of calm and serenity for those who live close to it.

In the last century, architects, urban planners, investors, and politicians have all tried to occupy the sea in different ways, captivated by the complexity of coastal communities and their vibrancy. Coastal areas have always been able to attract tourists and investors.



Photo credit: Sandra Zarneshan



Riccardo Robustini



Underwater spa at Floating Venice



Lounge and beach bar at Floating Venice

Dubai, together with several other countries, has begun to develop an intense relationship with the water, bringing the sea inside the urban environment to create a dynamic and vibrant waterscape within the city, while ever expanding the city towards the sea through artificial islands, and creating a sort of Yin and Yang relationship between the natural and the artificial. In this sense, Dubai has promoted innovative ways to intertwine water and architecture. It is unquestionable that its relationship with water has become one of the major initiatives of city planning.

A similar philosophy has generated around the world, a new paradigm in the design of economical, sustainable floating architecture, which has

developed intensively in the past years. Designers have been interpreting the relationship between man and water in new ways. After several years of visionary projects and small-scale applications, floating architecture is now enjoying an important moment of technical, financial, and political investment in multiple parts of the world.

### The World Islands-Dubai

For developers, one of the most interesting applications of the floating architecture is clearly in the housing and hospitality sector.

When we were approached by Kleindienst to design a floating 400 key resort with 180 underwater rooms, inspired by Venetian architecture, we immediately understood the intellectual and technical challenge of the project, but also the great opportunity. The plot was an area of the sea in the middle of the ocean with no tangible references to its surroundings. We travelled immediately to Venice, with the vision to grasp the soul of the city, rather than to be inspired by the historical architecture. It was clear after few days that the real protagonist of the city was the stage itself rather than the actor; the water in Venice is constantly hugging the city and its visitors, creating this magical sensation of “belonging” rather than simply being a spectator. As we began to

design, we understood that the proposed floating structure was the best way to reproduce this feeling, allowing the water to gently enter some of the semi-public areas. The idea was to recreate the original experience of Venice, where people would access a building directly with flat-bottomed boats. As a second stage of the project, we were asked to design a complimentary floating beach with a yacht club and an underwater convention centre. No land limitation and no restrictions in terms of shape and geometry; the flexibility of the construction system allowed for any client and design suggestion.

As we finalised the project the potential of using a floating structure to colonise the sea in a more adaptable and cost-effective way, was clear to the entire team. We proposed to the client to re-plan one of the two harbours included in the masterplan with the same approach. We designed a dynamic system of platforms containing a diffused floating garden and a series of different spaces. The experience of the arrival melts into a dense green environment and a sequence of different tiny floating islands surrounded by water that hosts several different functions that we were able to plug, unplug and eventually relocate accordingly with the client desires.

Clearly, a new wave of design on water has finally arrived. ■



Canopy of Light installation by Preciosa at Mandarin Oriental Jumeira



# Light On!

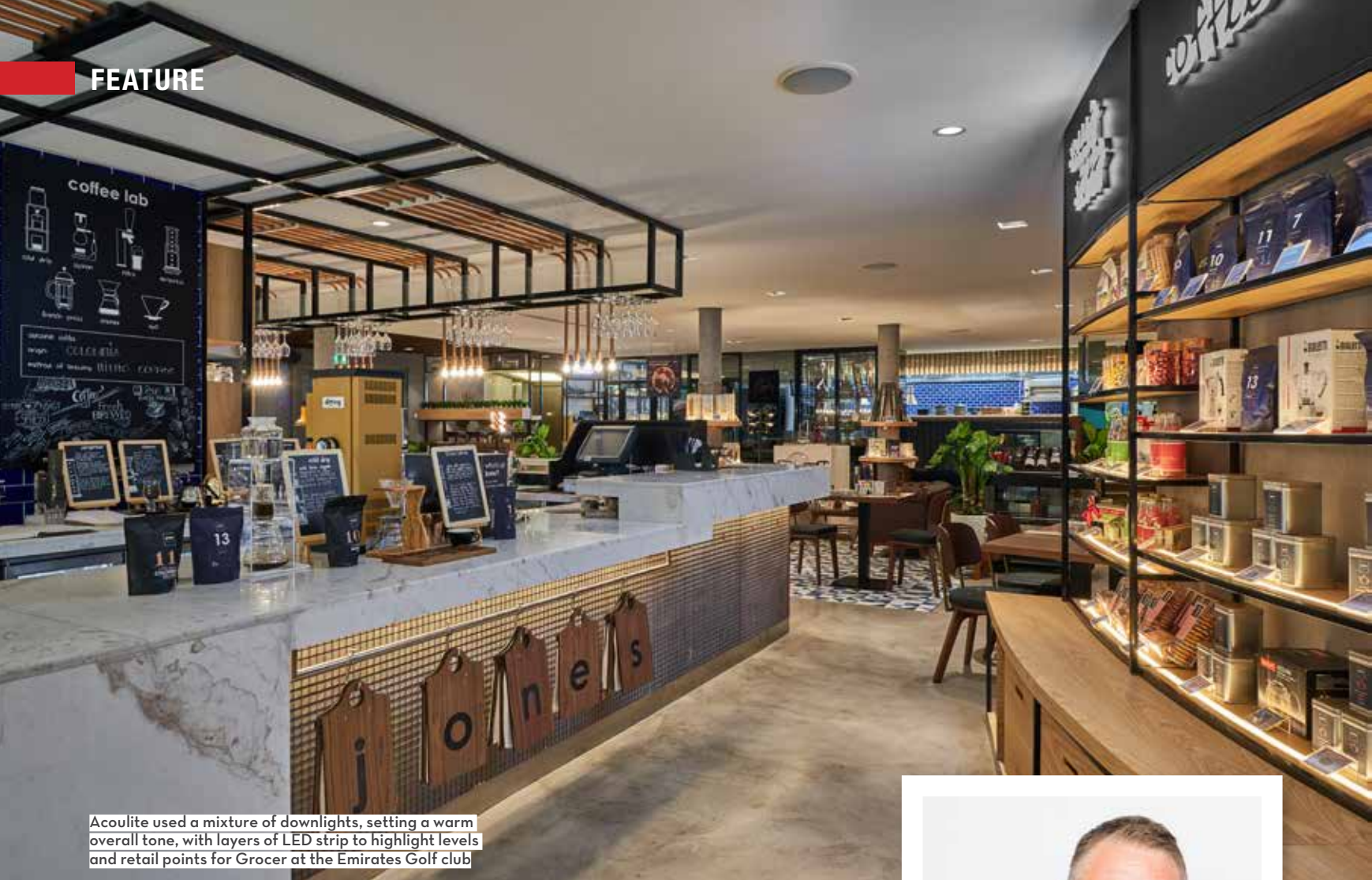
There's nothing more charismatic and dynamic than the lighting of a given space. Decoding the styles and technology trending in this field

By Roma Arora

**W**hat makes us appreciate the beauty of any object, any building, any design—the light which falls upon it. Clearly, lighting is an inevitable part of any project and the correct lighting can create a success like no other medium. It is the single most significant factor to be considered as it greatly affects the users' living experience, just as important, in fact, as the overall design, structure, or material used. Luckily, designers are beginning to agree and many include lighting in their designs from the very start, considering it an important aspect from a design point of view, not only for practical reasons. Martin Fryzelka, managing director, Preciosa, says: "We already put as much focus on the aesthetic power of lighting as we do the functional. It is very important for us that we communicate lighting's dual purpose in design. Yes, you need something to illuminate, but that illuminating object can be so much more." ▶



Martin Fryzelka, Preciosa



Acoulite used a mixture of downlights, setting a warm overall tone, with layers of LED strip to highlight levels and retail points for Grocer at the Emirates Golf club

## Role of lighting in design and architecture

Lighting has always been a significant part of any built-up space, whether be it natural or artificial. Zeki Kadirbeyoğlu, director at ZKLD Studio, feels: “Lighting design is and should be an integral part of the architecture. It cannot come before it or after it, it must be created along with it. It is a crucial part of interior design in order to create liveable and enjoyable spaces. Unfortunately, there is still a misconception that these three are apart or that one can be designed without the other. We still need to convince why is lighting design important as we learn our past lessons slow but once we fully embrace the light, along with the darkness, and use them properly, we will be able to create amazing pieces of architecture of our time.”

Major urban, cultural, and social projects offer new experiences and opportunities to highlight architectural details and enhance surfaces and volumes. Light is currently leading a profound architectural revolution. It has become central to the quality and well-being of any environment,

including offices, museums, retail spaces and spiritual, professional and residential contexts as well as parks, and gardens.

Sergio Padula, technical director, iGuzzini, comments: “Architecture is often made up of modular spaces having variable geometries and specific requirements. Light adapts to every height and every distance and every material to illuminate objects without restrictions, offering the best possible lighting for its intended use. Lighting is getting closer than ever to individuals’ needs, achieving a less objective and more perceptive interpretation of the world.”

## Technological advancement

The many advances in the digital age are having a profound effect on the products and systems that can be considered by clients and their designers. Steve Jardine, sales manager at Acoulite, says: “The amount of choice available can be somewhat daunting as lighting is now integrated into the electronics industry and the progress that has



Steve Jardine, Acoulite

been made over the last 10 years—control via bluetooth, power over internet, LED chip advancements, dim-to-warm, SMART technology, and what not! Now, these all are very real choices that may have been only dreamt about not long ago. It’s a very exciting time and new applications such as ‘Light Hub’ are being launched to satisfy the diversity of client needs.”

Padula says that at iGuzzini, their mission has always been to develop intelligent lighting solutions that are increasingly better aligned to

the needs of people and the environment. He further stresses: “We are evolving the concept of intelligence of light by integrating lighting systems with a widely used communication protocol inherent to all smart devices: Bluetooth Low Energy. We seek to use stable, simple,-and easily updated solutions that are, above all, relevant and available to all users. It is thereby possible to manage each lighting device from a smartphone (smart lighting control) or send text and audio-visual messages (smart services) from the point of illumination to promote goods and services. Lastly, integrating lighting devices into the smart city becomes a crucial node in such a city’s network of connections. Intelligent lighting creates social, sustainable, and economic value.”

“Technology advances as we speak. New components are being made or improved in almost every sense. It is very important as new technology allows better and more efficient design. Together with technology enhancements, we push the boundaries and ultimately get new ideas and new concepts,” says Kadirbeyoğlu.

## Pain points in the lighting sector

One of the main challenges that every business is going through especially in this region is that the clients want to reduce the costs and they often do not mind in compromising the quality. “Whilst there are advances in technology, there is an oversupply of product choices and the current market is obsessed with low prices, so we all face difficult times in meeting client’s expectations. Unfortunately, that has led to companies being compared on price only, not on the quality or longevity of the business, which is very dangerous. Clients seem content with devaluing their assets by constantly wanting value engineering, which unfortunately is not delivered well in the region,” shares Jardine.

Padula echoes the same sentiments: “The main challenges we believe are essentially linked to the projects’ value engineering. Considering the global economy shrinking and in particular the UAE specific context, very often the quality level of the project is being drastically reduced, compared to their initial concept and plan. Unfortunately, the local contractors barely recognise the value of complying with the recommended high quality level in the projects’ materials and often they don’t seem to understand the long-term risks in downgrading the project’s specifications and expected standards.” ▶

iGuzzini’s lighting concept was based on concentrated cones of light and an intimate atmosphere for The Retreat at Blue Lagoon project in Iceland



“Clients want to reduce the costs and they often do not mind in compromising the quality.”

– Steve Jardine, Acoulite



Sergio Padula, iGuzzini





ZKLD Design Studio used custom-made lighting fixtures and flexible lighting scheme at the Unifree, Istanbul Airport

## Light and interactivity

A light that moves with you, responds, and interacts with you—this is a reality now. Interactive lighting installations are definitely on the increase and gaining in popularity. One such brand that is leading in this region with their interactive lighting installations is Preciosa. They surprised everyone with their 'Breath of light' installation at Downtown Design in November 2018 in Dubai. Fryzelka elaborates: "Using special sensors, we are able to transform people's breath into a light and sound spectacle. The installation is made from a series of opal crystal bubbles that dissolve into crystal frosted, crystal clear, and crystal bubbled bubbles. The bubbles create an intriguing path of light as visitors contribute their breaths." Pearl Wave is another interactive installation designed for entertaining areas. "Its curved shape symbolically gathers people close. And it loves to have a good time. When friends have gathered around, laughing and talking, and glasses are cheered in a toast, Pearl Wave joins in with a burst or two of light. Its impulse is the sounds of clinking glasses," adds Fryzelka.

Jardine highlights: "Designers have now started asking for lighting systems to be integrated with the likes of Alexa rather than the traditional integration with just AV systems. We see a huge spike in demand for interactive lights, especially in commercial and residential projects. There are numerous light artists that have created some wonderful installations, providing unique interactions with the user, so I expect these will only grow as we become more adventurous in the role light plays in our lives and how we want to experience and experiment with it." ■



Zeki Kadirbeyoğlu, ZKLD Studio



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# Riot of COLOURS

LW's latest design project—Indya by Vineet is bursting with colours and decked up with Indian-inspired design elements





**I**ndya by Vineet located at Le Royal Meridien Beach Resort & Spa, JBR is an ode to colours and true flavours of India with a twist. Be it the retro trunks, Ganesh graffiti, or the peacock chair, Indya by Vineet is a treat to eyes. Pooja Shah Mulani, lead senior designer at LW has worked her magic on Indya project for Michelin-starred chef Vineet.

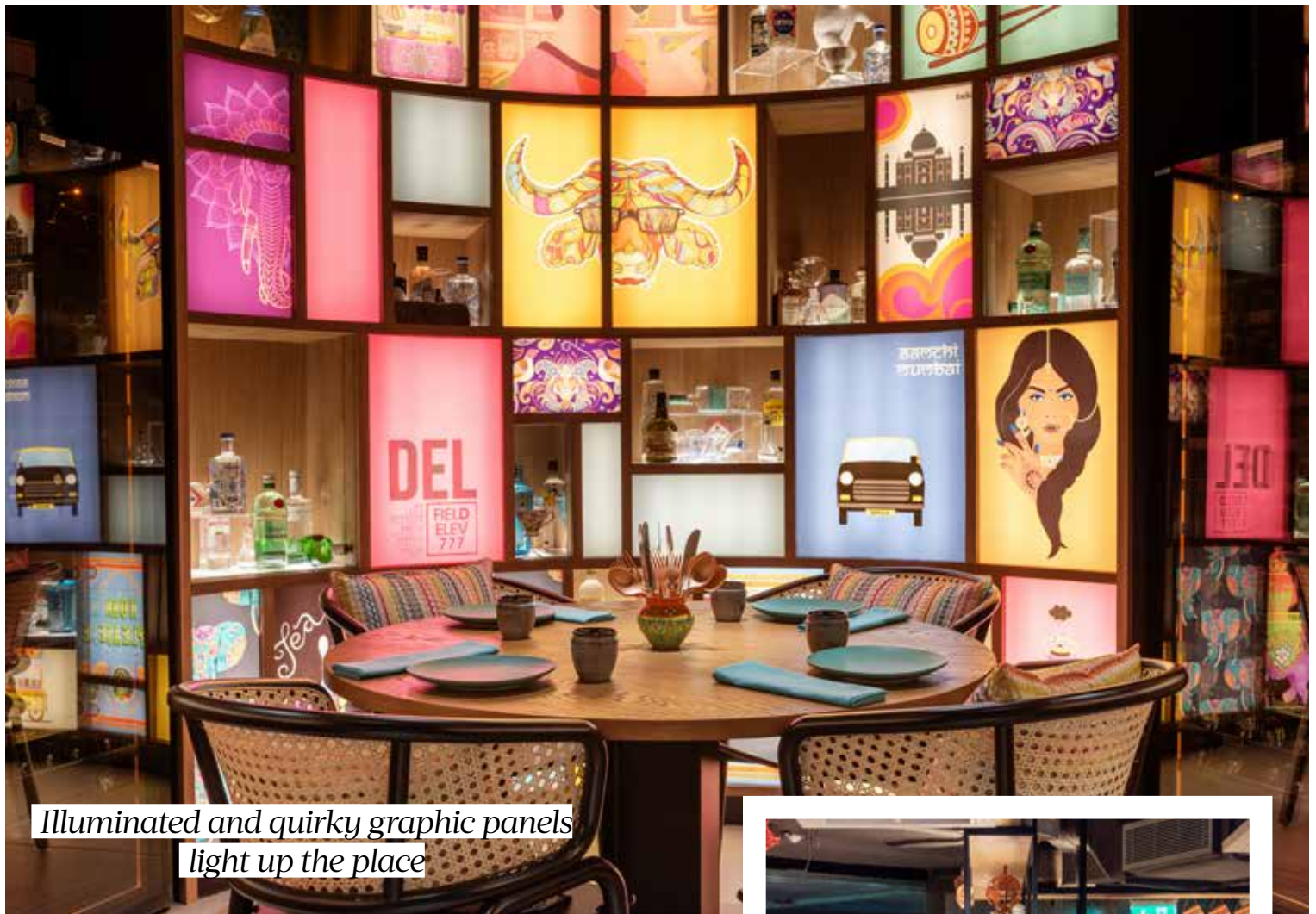
What draw towards this restaurant is its dynamic circular shape and an impressive floor-to-ceiling Ganesh graffiti. Mulani shares her experience of working on this project: "The colours and hustle and bustle of India were a key influence behind the concept of the restaurant. The brief was to create a casual yet unexpected and inspired dining experience. A vibrant mix of eclectic pieces immediately gives this outlet a fun and unique identity. We have used strong geometric patterns that attracts the guests."

Mulani further shares some of the key design elements of Indya. She adds: "The peacock chairs by Kenneth Cobonpue add a fun talking point. The patterned tiles at the bar and kitchen add a modern twist on Indian pattern and the



Pooja Shah Mulani, LW

oversized Gary Yong's Ganesh artwork has been a really popular piece." Attention is drawn to the kitchen through the open concept with large functioning tandors on display at the counter. Bifold doors around the full perimeter of the space allow for the restaurant to be fully opened, giving a different, al fresco dining experience to be enjoyed in the cooler months. ▶



*Illuminated and quirky graphic panels light up the place*



*Unique and colourful accessories are used across the restaurant*



*The patterned tiles at the bar and kitchen add a modern twist on Indian pattern*





*The peacock chair is a perfect example of style statement and comfort*



# Choosing the right fit-out partner

*Vishal Motwani, CEO of GDM Interiors, shares some considerations to take into account when choosing the fit-out partner*

Selecting the right fit-out partner is a real daunting task, especially without any prior knowledge. Whether you are looking to upgrade space, redesign an existing one or create a new one, the critical factor in choosing the fit-out partner who matches your requirement perfectly. An ideal fit-out partner is the one that understands your needs, has the capability to deliver as per your requirements within a decent time frame, and a reasonable budget.

## 1. Define your requirements—

List out the details of all your requirements to have clarity between you and the fit-out company .

**2. Check credentials—**Make sure the company has enough relevant experience in the necessary field. Their portfolio should be of projects completed with good results and not just upcoming plans. The company should be fully accredited under the laws governing the country to ensure quality and legal aspects. Any verified testimonial or awards will add to their credibility.

**3. Meet the team:** Make sure to always meet the team that will be delivering your project. If the core team, executing the project is able to understand your requirements and can come up with designs and ideas that suit

your imagination, it's a plus. You can also ask for the credentials of the third party to ensure quality standards.

**4. Get price check—**Try and get multiple quotes from the contractors to evaluate the best price and timeline, for the agreed work.

**4. Written contract—**Draw up a contract with all the mutually agreed terms and conditions, pricing and payment terms, timelines, resources, etc, to avoid any dispute in future. You can also add any penalties in case of deviation from the standards of work or the timelines. ■

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Here's all you should know about the amazing Caesars Bluewaters Dubai



Hell's Kitchen Dubai, Caesars Palace Bluewaters Dubai



The Chalice, Caesars Palace Bluewaters Dubai



Lobby at Caesars Resort Bluewaters Dubai

**T**here's a fun side to luxury too, Caesars Bluewaters Dubai is the first ever non-gaming resort from the legendary Caesars brand and it features hotels, epic dining experiences, awe-inspiring entertainment, and other indulgent amenities.

It's fabulous in every sense, expect epic dining experiences delivered by the likes of Gordon Ramsay HELL'S KITCHEN and the kind of awe-inspiring live acts at The Rotunda that made Las Vegas the entertainment capital of the world. The American designer Jonathan Adler designs this beautiful place and he brings a slice of ancient Rome to the properties' three distinct accommodation offerings. Oversized distorted Roman busts, stallion sculptures, Lucite Goddess busts, murals of classical landscapes etched in luminous neon and giant foot sculptures help to create a truly royal impression. Jonathan Adler says: "Meraas created an incredible foundation for the interiors. The Caesars team then brought us in to punch up the design and add in a mega dose of the glamour that both my work - and Caesars properties - are known for. Caesars Bluewaters is a place where eccentricity and glamour, luxury, and lightheartedness co-exist peacefully. It's a spectacular design oasis in the desert and I was so thrilled to work on it. I can't wait to go back." ▶



The Residences, Caesars Palace Bluewaters Dubai



The Rotunda, Caesars Bluewaters Dubai



Venus Pool Lounge, Caesars Resort Bluewaters Dubai

Adler further adds: “My goal with Caesars in Dubai was to interpret the Caesars’ brand vocabulary through my eyes. Caesars is the only place in the world where spectacular things happen all the time, and the interior design should match that.

I wanted to create a place where, from the moment you walked through the front door, you know you could only be in Dubai and you could only be at Caesars.”

Bringing the world-famous ‘Caesars’ ambience across two distinct resort offerings, guests can tailor their stay to suit their individual needs. At Caesars Palace Bluewaters Dubai, guests can enjoy all the signature elements of the Caesars Palace experience. This 194-guest room resort also boasts Cove Beach – a stylish beach club that comprises 2.0 restaurant by Cove Beach, the Rosé Bar, and coveted Sea Lounge, all set to the backdrop of the Arabian Sea.

Adler adds: “Caesars Palace to me represents golden sophisticated luxury. We created white sculptures (horse heads and feet) and artwork (a white neon interpretation of David) that is simultaneously chic and irreverent. Caesars’ is the best client ever because they understand the two are not mutually exclusive.”

Gordon Ramsay HELL’S KITCHEN at Caesars Palace Bluewaters Dubai is one of the highlights here. Serving up the same combination of show-stopping theatre and world-class cooking as its original Las Vegas location, the experiential and immersive destination restaurant is a must-see city attraction for tourists and residents alike.

Bringing authentic Pan-Asian cuisine with a contemporary twist to Dubai’s hottest island, Zhen Wei specialises in delicate homemade dim sum and hand-pulled noodles; taking gourmands on a sensory journey straight to the streets of Hong Kong. Other dining options at Caesars Resort Bluewaters Dubai include The Piazza Lobby Lounge, Cleo’s Table, The Sandbar & Grill, Paru, and others.

Adler explains: “When you go to Dubai, it feels like you’ve left your life behind. Everything there is bigger, better, more spectacular, and more glamorous than anywhere else in the world. I took classical Roman elements—columns, busts, water elements, and cranked them up to 11. I started with a chic, classical foundation, and then added eccentricity and glamour – all with a healthy dollop of sparkly, golden tones. I wanted to create a sense of adventure and discovery that leads you from one space to the next. The public spaces feature large sculptural pieces that set the tone for spectacle and



Cove Beach at Caesars Palace Bluewaters Dubai



Paru, Caesars Resort Bluewaters Dubai



Zhen Wei, Caesars Resort Bluewaters Dubai

## “Caesars Palace, to me, represents golden sophisticated luxury.”

– Jonathan Adler

represent the larger-than-life Caesars aesthetic and the larger-than-life spirit of Dubai.” On the other hand, those who enjoy entertainment and island seclusion can head to Caesars Resort Bluewaters Dubai. The 301-guest room resort includes two outdoor pools – one family-friendly and one for adults only – and access to a private beach, as well as event space for up to 800 guests. Bringing loved ones together at meal times, Caesars Resort Bluewaters Dubai boasts seven restaurants and bars—including Bacchanal, one of the poshest of all here serving prime rib, chilled crab legs and oysters to handmade dim sum and baked-to-order soufflés.

Adler shares: “At Caesars Bluewaters Dubai, we knocked it out of the park with our 12ft tall multi-coloured acrylic busts. They perfectly combine the classicism of the past with a vision of modern

glamour – just like Caesars itself.” Following in the legendary 50-year footsteps of its famous Las Vegas resort when it comes to epic entertainment, Caesars Bluewaters Dubai gives guests direct access to The Rotunda, a dedicated events destination showcasing an electrifying roster of high-flying headliners, trendsetting theatre acts, mind-blowing magicians, and hilarious comedians. Another amazing feature for parents and kids are the Empire Club, Gladiators, and Centurions available to all junior guests – and joining soon Roam, a teen’s club for young adults. For an amazing spa experience, guests can head to Qua Spa for a relaxing experience centered around five elements for the perfect ‘Qi’ or energy.

For more information, contact 04 556 6666 or visit [caesarsdubai.ae](http://caesarsdubai.ae). ■

### Design goals

The Renoir Collection by ANCA is inspired from Pierre-Auguste Renoir's infamous use of colour in art with a French sense of design

Availability: ANCA, 2804, Boulevard Plaza, Tower 2, Dubai

# STYLE SPLASH

Designs that are redefining the living spaces





### The marble effect!

Cluster of three pendant lights by John Lewis will compliment both bedrooms and living spaces

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Robinsons, Mall of the Emirates



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Al Huzaifa Furniture, Al Wasl Road

**My comfy zone**

The Pavin sofa set is a great addition for a classically styled home

Availability: [www.helmii.com](http://www.helmii.com)



**Spruce up for spring**

Pep up your garden area with this lovely wooden bench

Availability: Across all the PAN Emirates showrooms



**The cordless beauty**

This Alexander Joseph's battery-operated lamp is a must-have addition for your side tables

Availability: [www.alexanderjoseph.co.uk](http://www.alexanderjoseph.co.uk)



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Through a unique process, the production of the sculptures begins with computer software that gently sculps digital templates of the figures

Availability: [www.tiergarten.co](http://www.tiergarten.co)



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**Availability:** Chattel & More, Mall of the Emirates

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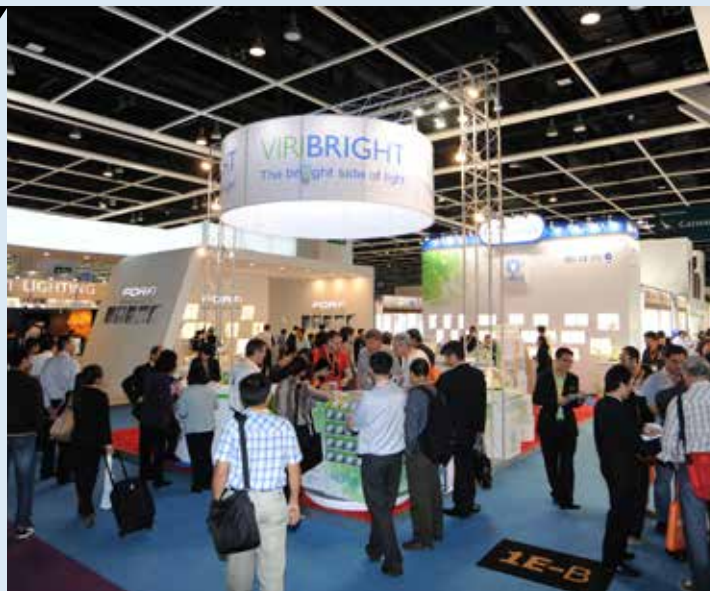
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April 6-9, 2019

Wan Chai, Hong Kong

Organised by the Hong Kong Trade Development Council, the 2018 edition attracted more than 205,000 buyers from 114 countries and regions, and a record number of more than 1,350 exhibitors from 13 countries and regions. Industry sectors are comprehensively covered by product-based zones, maximising the opportunity to engage with the right buyers. All the four new zones introduced in the 2018 fair—Horticulture Lighting, Residential Lighting, Technical Lighting, and urban & Architectural Lighting were well received by the buyers and are returning in the 2019 fair as well.



### Salone Internazionale del Mobile

April 9-14, 2019

Milan, Italy

The Salone Internazionale del Mobile is split into three style categories: Classic, which draws on the values of tradition, craftsmanship and skill in the art of making furniture, and objects in the classic style; Design, products that speak of functionality, innovation, and boast a great sense of style and xLux, the section devoted to timeless luxury re-read in a contemporary key. Many exhibitors along with the thousands of products being unveiled for the first time confirm the Salone Internazionale del Mobile's enormous value as an international showcase for creativity and a forum for industry professionals, with more than 370,000 attendees on average, every year, from 188 different nations.



### TEFAF New York Spring

May 3-7, 2019

Park Avenue Armory, New York

As the world's most buoyant art market, New York City provides the ideal context for a TEFAF Fair outside Maastricht. This is the third edition of TEFAF New York Spring with a focus on modern and contemporary art and design. The Fair's timing in early May is intended to coincide with auctions, exhibitions, and other fairs in New York dedicated to modern and contemporary art and design. The historic Park Avenue Armory provides the prime Manhattan location and setting for the world's leading art dealers to meet with curators and collectors.



### NYC X DESIGN

May 10-22, 2019

New York, USA

NYCxDESIGN, New York City's annual celebration of design, attracts, and hundreds of thousands of attendees and designers from across the globe. The event celebrates a world of design and showcases over a dozen design disciplines through events taking place across the city's five boroughs. Attracting exhibitors and visitors from all over the world, the event addresses all facets of design through exhibits, installations, fairs, meetings, product launches, open studios, and more.

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The Weave Lamp from Nayef Francis Design Studio is every bit fashionable and trendy. The lamp instantly brightens up a room with its ambient light and its unexpected style just adds to the glamour. A combination of beech wood and wicker lends a natural and classic feel, making it an essential accessory for the summers. Made of 72 pieces of wood, Weave Lamp can be used as a floor lamp or can also be hung from the ceiling. This versatile handmade lamp is available in three sizes.

**Price:** AED4,400 (approx.) onwards depending on the size

**Availability:** Nayef Francis Design Studio, Sehnaoui building, Karantina, Ground floor, Beirut, Lebanon;  
[www.nayeffrancis.com](http://www.nayeffrancis.com)



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