

Utilities

MIDDLE EAST

POWER
WEEK
2022

DECARBONISING THE POWER SECTOR

Thursday
24th
March

Grosvenor House, Dubai

WELCOME

On behalf of **Utilities Middle East**, I am delighted to welcome you to the second edition of Power Week.

Today's event promises valuable insights on a diverse range of topics critical to the GCC electric power & energy industry today – renewable energy, energy transition, energy efficiency, funding, investment facilitation, energy access, policies & regulations, tariffs, capacity development, technology, solar, off grid, public private partnerships, energy storage, digitalisation, affordability, energy mix, private sector participation and so much more.

Please take the time to join the discussion today on [slido.com](https://www.sli.do) using the hashtag #PowerWeek22.

Yours Sincerely,
Baset Asaba,
Editor

AGENDA


- 09:00** **OPENING REMARKS AND WELCOME FROM UTILITIES MIDDLE EAST**
Baset Asaba, Editor – Utilities Middle East
-
- 09:05** **CONSULTANTS VIEW ON THE REGIONAL SOLAR INDUSTRY**
Shyam Yadav, Managing Director – Clenergize
-
- 09:25** **THE FUTURE OF HYDROGEN - ARE WE ON THE RIGHT TRACK?**
Carlo Stella, Partner – Arthur D. Little Middle East (Moderator)
Rasso Jörg Bartenschlager, General Manager – Al Masood
Mohammed Atif, Area Manager Middle East & Africa – DNV
Mhairi Main Garcia, Partner – Dentons
-
- 10:00** **REFRESHMENTS AND NETWORKING BREAK**
-
- 10:30** **POWER GENERATION IN THE PATH TOWARDS NET-ZERO**
Adnan Merhaba, Global Head, Renewable Energy & Energy Efficiency Competence Center – Arthur D. Little Middle East (Moderator)
Otmame Benamar, GM Application Engineering – GE Gas Power EMEA
Majd Fayyad, Senior Advisor – Royal Danish Consulate General Dubai
Stefan Kranz, Global Industry Division Power Generation – KROHNE
Daniel Zywiets, Chief Executive Officer – Enerwhere
-
- 11:05** **SUSTAINABLE FINANCE IN FAST-TRACKING THE ENERGY TRANSITION**
Andrew Smith, Executive Director – Greenbackers Investment Capital
-
- 11:25** **REFRESHMENTS AND NETWORKING BREAK**
-
- 11:40** **2022 INDUSTRY OUTLOOKS FOR POWER AND RENEWABLES**
Bart Cornelissen, Partner – Deloitte
-
- 12:00** **DIGITALISATION FOR POWER ASSET OPTIMISATION**
Baset Asaba, Editor – Utilities Middle East
Ahmed Fateen, Power Systems VP – Schneider Electric Gulf
Rui de Sousa, Principal, Industry Advisor, Energy & Natural Resources – SAP
Ahmed Najm, Strategy, Marketing and Channels Director – Eaton
Janka O'Brien, MEA Director of Sustainability – Emerson Automation Solutions
-
- 12:35** **CLOSE REMARKS FROM UTILITIES MIDDLE EAST**
Baset Asaba, Editor – Utilities Middle East

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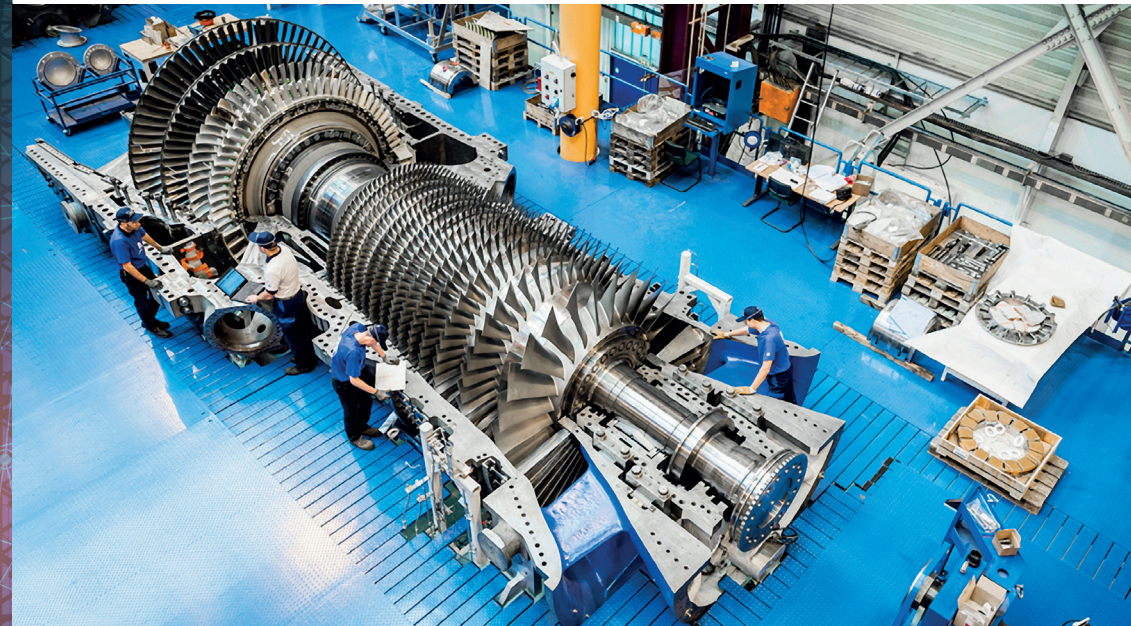
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HA Fleet Status:

 **1,270,000+**
operating hours

 **130+**
units ordered

 **50+**
customers

 **64%** net
combined
cycle efficiency

SPEAKER PROFILES



ADNAN MERHAB

Global Head, Renewable Energy & Energy Efficiency Competence Center – Arthur D. Little Middle East
Adnan is a partner within the Energy & Utilities Practice at Arthur D. Little Middle East. He is also Global Head of the Renewable Energy & Energy Efficiency Competence Center. Adnan serves Energy & Utilities clients across the region, covering wide-ranging topics such as renewable energy, market regulation, and investment & diversification strategies.



AHMED FATEEN

Power Systems VP Schneider Electric Gulf
Ahmed joined Schneider Electric in 2006 and has worked across different functions such as technical design, marketing and business development. He is currently leading the power systems business of Schneider Electric in Gulf region providing energy management and automation solutions to utility and energy customers across the region.



ANDREW SMITH

Executive Director – Greenbackers Investment Capital
Andrew is the Former Head of the £103m Renewable Energy Investment Fund by Scottish Investment Bank. He is a co founder and Director of Greenbackers Investment Capital specialising in securing market engagement and joint technology use case development, and raising finance for low-carbon, cleantech and climate change businesses.



DANIEL ZYWIETZ

CEO – Enerwhere
As the CEO of Enerwhere, Daniel Zywiets, is building the world's first distributed utility, providing reliable energy services to customers across the construction, oil & gas, mining and hospitality industries using modular, transportable solar-hybrid mini-grids. Aiming to promote the growth of the clean energy industry in the Middle East, Daniel is a regular public speaker on renewable energy topics.



JANKA O'BRIEN

MEA Director of Sustainability – Emerson Automation Solutions
Janka O'Brien is the Director of Sustainability at Emerson Automation Solutions where she is leading the regions environmental sustainability strategy focusing on advancing technologies and advocacy to enhance company operations and enable customer improvements through Emerson's solutions and collaboration.



MAJD FAYYAD

Senior Advisor – Royal Danish Consulate General Dubai
Majd has created and implemented several top-of-the-line non-governmental sustainability programs, which are aimed at advancing renewable energy, green building and energy efficiency principles in the region. Currently, Majd serves as a Senior Advisor at the Royal Danish Consulate General in Dubai.



BART CORNELISSEN

Partner – Deloitte
Bart has worked with NOCs and IOCs across the entire oil & gas value chain, with a strong focus on upstream. He has spent many years working in the Oil & Gas industry in emerging markets covering among others Africa, India, Ukraine, Russia, and the Middle East.



CARLO STELLA

Partner – Arthur D. Little Middle East
Carlo is a Partner based in the Dubai office and a member of the "Energy and Utility" and "Strategy & Organization" Practices. His main areas of expertise cover strategy definition, organizational design, transformation programs and sustainability, which he has learned and practiced in several industries, mainly: postal, travel, private equity, FMCG, manufacturing and financial services.



MHAIRI MAIN GARCIA

Partner – Dentons
Working on projects across the Middle East and North Africa (MENA) region, Mhairi focuses in particular on corporate and commercial aspects of utilities projects, including renewables projects (solar PV and CSP), wind, green hydrogen and waste-to-energy), in addition to advising on conventional power, water, wastewater and district cooling projects.



MOHAMMED ATIF

Area Manager MEA DNV
Mohammed Atif is an Economist and Area Manager; over the years he has successfully positioned DNV as the leading Energy Transition Advisory in MEA and has a specific focus in the UAE and KSA. The entire energy value chain is covered from hydrocarbons and CCS strategies through to renewables deployment & green hydrogen.

SPEAKER PROFILES



OTMANE BENAMAR

GM Application Engineering – GE Gas Power EMEA
Otmane provides engineering leadership from project inception to contract award, supporting the regional sales team to deliver innovative, world-class technical solutions for customers' power generation needs. He helps to optimize GE equipment and plant configurations to enhance customer value.



RASSO JÖRG BARTENSCHLAGER

General Manager – Al Masood
With a customer-oriented and performance-driven corporate and entrepreneurial career spanning over 25 years, Rasso Jörg Bartenschlager is the General Manager of the Al Masood's Power Division, overseeing a team of 200 people. His solution-driven, can-do attitude has led to many notable achievements.



RUI DE SOUSA, PRINCIPAL

Industry Advisor, Energy & Natural Resources – SAP
Rui has more than 20 years advising and developing solutions primarily for Utilities, Oil & Gas, Engineering & Construction and Real Estate clients. His key areas of expertise include Regulation, Strategy, Operations and Digital. Since 2015, he embraced technology as the key enabler for a leap forward in operational improvement and business transformation.



SHYAM YADAV

Managing Director – Clenergize
Shyam Yadav is the founder and MD of Clenergize Solar Consultants. He has grown the firm to be one of the leading Solar consulting firms in the region with over 550MW of projects in GCC alone. The firm has grown in the last 6 years with several landmark including Pepsi, Aramex and Emirates.



STEFAN KRANZ

Global Industry Division Power Generation – KROHNE
After starting his career with a leading EPC, Stefan has spent more than 25 years in process control instrumentation. During this period he gained in-depth knowledge of different flow metering technologies. Stefan is a leading global industry voice with knowledge spanning Power Generation, Oil & Gas, Refining and other key areas.

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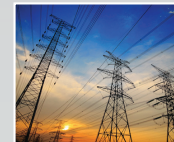
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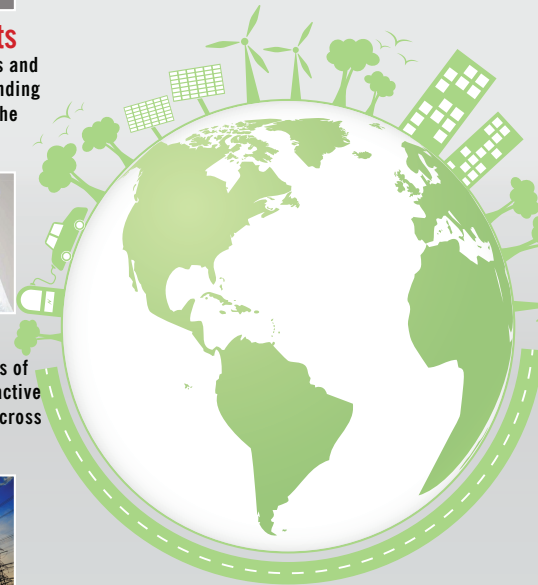
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